



SMART URBAN MOBILITY – CITIES OF THE FUTURE



OUTREACH EVENT OF THE EUROPEAN INNOVATION
PARTNERSHIP FOR SMART CITIES AND COMMUNITIES

PRAGUE
22/09/2016

Context

The European Innovation Partnership (EIP) on Smart Cities and Communities is Europe's key initiative to create a Market Place for Smart City solutions. It brings together ~4000 partners from cities, regions, industries and research to exchange information, partner up and take forward common projects and initiatives (www.eu-smartcities.eu).

As part of the effort to scale the market for smart city innovations, the European Commission launched two roll-out initiatives in the field of smart urban mobility:

- The smart electro-mobility (EV4SCC) initiative brings together already 63 public and private partners to build an online innovation platform and to advance with roll out of smart electro-mobility solutions: <https://eu-smartcities.eu/content/electromobility>;
- The mobility services initiative aligns already 10 cities and partner companies to work on the roll out of open-data based urban mobility data-sets that will enable real-time and interoperable multi-modal travel services: <https://eu-smartcities.eu/content/new-mobility-services>.

These will form interactive market places for city-city and city-to-business interactions.

Objectives

Reaching out to cities and regions is a key priority for the European Commission. This conference brings together 50-60 selected practitioners and leaders from public and private sectors from the specifically the Czech Republic, Hungary, Poland, Slovakia and neighbouring countries to discuss how smart city mobility concepts can be implemented at scale in their cities. It welcomes those interested in opportunities for collaboration in smart urban mobility and the partners of the EIP Smart Cities.

This working meeting will:

- Discuss opportunities for joining and existing initiatives for smart urban mobility solutions, particularly in electromobility and in mobility services ("what?");
- Discuss existing opportunities for financing smart urban mobility.

This event is organised by the European Commission. Directorate-General Mobility and Transport together with the EIP action cluster sustainable urban mobility, in cooperation with the City of Prague.

Registration for the event: <http://www.eipsmartcities-outreach.com>

For further information please contact Margaux Lempereur at
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Draft Agenda

Smart urban mobility: opportunities for cooperation and finance, 22 September 2016

Location: Emmaus Abbey, Vyšehradská 49/320, 128 00 Praha 2 - Nové Město

08:30	Registration and welcome coffee
9:30	Opening: Marek Zděradička, Director of the Infrastructure and Landscape Section, Prague Institute of Planning and Development Magda Kopczynska, Director for Innovative and Sustainable Mobility, European Commission, DG MOVE <i>Location : The Refectory</i>
09:50 - 11:00	City leaders' conversation: Smart urban mobility and cities of the future: What are best practices and opportunities for collaboration and scaling innovation? With participation of: <ul style="list-style-type: none">• Mayor Adriana Krnáčová (City of Prague)• Deputy Mayor Ireneusz Jablonski (Lodz, Poland)• Deputy Mayor Sandor Nagy (Szeged - Hungary)• Director Bernard Majhenič (MARPROM, Public transport company in Maribor, Slovenia)• Director Gernot Lobenberg (Berlin Agency for Electromobility eMO, in Berlin, Germany). Moderator: Magda Kopczynska, Director for Innovative and Sustainable Mobility, European Commission, DG MOVE <i>Location : The Refectory</i>
11:00 – 11:15	Coffee
11:15 – 12:30	What is needed to roll out initiatives for smart electro-mobility and mobility services in cities? Short presentations of EU actions (including EU Action Cluster Initiatives), followed by an 'Open Mike' opportunity for short presentations about their actions from participants. <ul style="list-style-type: none">• Overview of investment trends in public transport in Central Europe by Arthur Perchel (UITP)• Finance opportunities offered by the European Commission by Axel Volkery, European Commission, DG MOVE

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- Technical assistance for investing in smart, sustainable mobility and energy efficiency in cities (ELENA) by Andreas Piontek (European Investment Bank)
 - Action Clusters electro-mobility and mobility services (including OPTICITIES) by Ivo Cré (POLIS, EIP SCC Marketplace)

Moderator: Henriette van Eijl, European Commission, DG MOVE

Location : The Refectory

12:30 – 13.30 **Buffet/ Sandwich lunch**

Location : The Theatre Hall and Terrace

13:30 – 14:00 **Keynote speech by Pavel Telička, MEP**

Followed by an interactive discussion

Location: The Refectory.

14:00 – 15.15 **How to finance smart electro-mobility and smart mobility services?**

Break-out sessions:

- Electro-mobility: hosted by Françoise Guaspere (EU Policy adviser, EU Representation of île de France)

Location: stays in the Refectory

- Smart mobility services: hosted by Ivo Cré (Deputy Director, POLIS-European Cities and Regions networking for innovative transport solutions)

Location: goes to the Theatre Hall

Presentation of ongoing activities smart electro-mobility and smart mobility services, followed by a group discussion about the following indicative topics:

- Which business models work and why?

- How to create sufficient scale in investments?

- How can EU Action Cluster Initiatives for smart electro-mobility and mobility services provide support?

15:15 – 15.45 **Coffee**

15.45 - 16:20 **Plenary feedback session and discussion**

Moderator: Magda Kopczynska, Director for Innovative and Sustainable Mobility, European Commission, DG MOVE

Location: The Refectory

16:20– 16.30 **Closing words and next steps**
